

TELE REP

Order#:

Agency: *TARGET ENTERPRISES*

Buyer: KYM MASON

REP BUYLINES

Dates: Sep04/12 - Sep11/12

Prod2:

Tel #:

 $Tr\varepsilon$

Sa

 E_{Si}

De

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##CASH										
	PROTECT MI VOTE										
	1	Tu-F/6-630A	30S	\$400	Sep4/12	Sep7/12	1	4	4	\$1,600	6AM NEWS
	2	Tu-F/9-10A	30S	\$300	Sep4/12	Sep7/12	1	4	4	\$1,200	LIVE WITH KELLY
	3	Tu-F/12N-1230P	30S	\$400	Sep4/12	Sep7/12	1	4	4	\$1,600	NOON NEWS
	4	Tu-F/5-530P	30S	\$800	Sep4/12	Sep7/12	1	4	4	\$3,200	5PM NEWS
	5	Tu-F/6-630P	30S	\$1,000	Sep4/12	Sep7/12	1	4	4	\$4,000	6PM NEWS
	6	Tu-F/630-7P	30S	\$1,500	Sep4/12	Sep7/12	1	4	4	\$6,000	630PM NEWS
	7	Tu-F/7-730P	30S	\$1,800	Sep4/12	Sep7/12	1	3	3	\$5,400	WHEEL
	8	Tu-F/11-1135P	30S	\$750	Sep4/12	Sep7/12	1	3	3	\$2,250	LATE NEWS
	9	Tu-F/1135P-1235A	30S	\$250	Sep4/12	Sep7/12	1	4	4	\$1,000	LETTERMAN
	10	Sun/9-1030A	30S	\$600	Sep9/12	Sep9/12	1	1	1	\$600	SUNDAY MORNING
	11	Sun/1-430P	30S	\$1,800	Sep9/12	Sep9/12	1	2	2	\$3,600	NFL FOOTBALL
	12	M-Tu/6-630A	30S	\$400	Sep10/12	Sep11/12	1	1	1	\$400	6AM NEWS
	13	M-Tu/12N-1230P	30S	\$400	Sep10/12	Sep11/12	1	1	1	\$400	NOON NEWS
	14	M-Tu/5-530P	30S	\$800	Sep10/12	Sep11/12	1	1	1	\$800	5PM NEWS
	15	M-Tu/6-630P	30S	\$1,000	Sep10/12	Sep11/12	1	1	1	\$1,000	6PM NEWS
	16	M-Tu/630-7P	30S	\$1,500	Sep10/12	Sep11/12	1	1	1	\$1,500	630PM NEWS
	17	M-Tu/11-1135P	30S	\$750	Sep10/12	Sep11/12	1	1	1	\$750	LATE NEWS
	18	M-Tu/9-10A	30S	\$300	Sep10/12	Sep11/12	1	1	1	\$300	LIVE WITH KELLY
	19	M-Tu/7-730P	30S	\$1,800	Sep10/12	Sep11/12	1	1	1	\$1,800	WHEEL
		Total 45 Spots for:		\$37,400					45	\$37,400	
		Monthly Estimate Dollars:									
										\$37,400 Sep/12	

Rep: TELEREP, INC

Run On: Aug31/12

Order#: affic#:

Station: lesperson: LISA RIDDLE

Agency: ##: 305

Advertiser: RA35+

Buyer: K



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	PROTECT MI VOTE				
	1	Tu-F/6-630A	3.8	Aug29/12	Rev #0: A
	2	Tu-F/9-10A	3.5	Aug29/12	Rev #0: A
	3	Tu-F/12N-1230P	4.0	Aug29/12	Rev #0: A
	4	Tu-F/5-530P	6.7	Aug29/12	Rev #0: A
	5	Tu-F/6-630P	7.9	Aug29/12	Rev #0: A
	6	Tu-F/630-7P	8.0	Aug29/12	Rev #0: A
	7	Tu-F/7-730P	11.1	Aug29/12	Rev #0: A
	8	Tu-F/11-1135P	5.3	Aug29/12	Rev #0: A
	9	Tu-F/1135P-1235A	2.3	Aug29/12	Rev #0: A
	10	Sun/9-1030A	7.3	Aug28/12	Rev #0: A
	11	Sun/1-430P	8.0	Aug28/12	Rev #0: A
	12	M-Tu/6-630A	3.8	Aug29/12	Rev #0: A
	13	M-Tu/12N-1230P	4.0	Aug29/12	Rev #0: A
	14	M-Tu/5-530P	6.7	Aug29/12	Rev #0: A
	15	M-Tu/6-630P	7.9	Aug29/12	Rev #0: A
	16	M-Tu/630-7P	8.0	Aug28/12	Rev #0: A
	17	M-Tu/11-1135P	5.3	Aug28/12	Rev #0: A
	18	M-Tu/9-10A	3.5	Aug29/12	Rev #0: A
	19	M-Tu/7-730P	11.1	Aug29/12	Rev #0: A
		Total 45 Spots for:	267.6		
		Monthly Estimate Dollars:			
			267.6	Sep/12	